Exhibitor Prospectus

9TH ANNUAL MEETING OF THE
American Society of Functional Neuroradiology

March 18 – 20, 2015
Loews Ventana Canyon • Tucson, AZ
The 9th Annual Meeting of the American Society of Functional Neuroradiology will be held March 18 - 20, 2015 at the Loews Ventana Canyon Resort in Tucson, Arizona. The serene setting of the Sonoran Desert noted for the famous Saguaro cactus and the award-winning architectural design of the Ventana Resort offer a splendid venue for the Annual Meeting. Each day of the scientific program has a different emphasis with the first day focused on “bread and butter” clinical implementation of fMRI, fiber tracking, perfusion imaging, and permeability mapping ending with focus sessions on tumor and stroke imaging. Highlights on day two include this year’s Haughton Lecturer, Bruce Rosen, who will provide his vision on the future directions of functional imaging followed by keynote lectures on the origin of the BOLD signal. Day three will focus on emerging techniques including a new session on machine learning, a form of artificial intelligence where data is used to train classifiers for maximizing testing accuracy. The meeting will close Friday with a lively session on one of the hottest topics in neuroimaging, i.e. concussion. Although officially over, the meeting transitions nicely to Scott Faro MD’s popular “hands-on” fMRI workshop Saturday morning.

I would like to emphasize that there is great content in this meeting for everyone interested in functional neuroimaging including neuroradiologists, neurologists, neurosurgeons, brain mapping scientists, cognitive neuroscientists, physicists, fellows, residents, doctoral and postdoctoral students, engineers and ancillary staff.

Finally, I hope to convince you take the time to explore the “ventana” or “window” to the soul of the Sonoran desert as the resort is placed in the heart of the Catalina mountains. Hike into the canyon among the magnificent cacti or just stroll a short distance to a breath-taking 80-foot waterfall within minutes of the resort. For golfers there are two Tom Fazio-designed PGA golf courses right on the property. In addition, the resort is replete with amenities including a terrific spa and tennis center, fitness center, and nearby riding trails. There is also an opportunity to stargaze in the dry cool desert air with a professional stargazer. Great restaurants and shopping are nearby with complementary resort shuttle service.

I am anticipating an exceptional scientific, educational, social, and recreational event in an inspiring environment so come join us for the 9th Annual Meeting!

Sincerely,
David Mikulis, MD, FRCP(C)
ASFNR President and Program Chair

About The Meeting

The American Society of Functional Neuroradiology (ASFNR) is proud to present its 9th Annual Meeting. This 2 ½ day meeting will feature a series of focused sessions with didactic lectures and panel discussions by nationally and internationally recognized experts as well as original research in the form of oral and poster presentations.

A broad range of cutting-edge topics in functional neuroradiology, including BOLD functional brain mapping, diffusion imaging, diffusion tensor imaging, perfusion and permeability imaging will be featured. The scientific program will consist of lectures and panel discussions aimed at updating attendees on the current status of functional and physiologic imaging techniques, current controversies in the field, and promising new techniques. A review of cutting-edge special topics including resting state fMRI, advanced diffusion imaging, stroke imaging, concussion imaging, connectomics, tumor radiomics, the origins of the BOLD signal, MR imaging of oxygen extraction, imaging of neurovascular coupling, emerging functional techniques, and functional data analysis using machine learning methods will also be presented.

On Saturday, March 21, 2015, there will be a “Hands-on Workshop” for BOLD fMRI (10AM – 4PM). The session will include a physics and clinical application review and detailed, hands-on, image processing of BOLD fMRI data of language and the sensory motor cortex. Attendance is limited to the first 20 registrants.

Target Audience

This CME activity is intended to educate anyone interested in functional neuroimaging including neuroradiologists, neurologists, neurosurgeons, brain mapping scientists, cognitive neuroscientists, physicists, fellows, residents, doctoral and postdoctoral students, engineers and ancillary staff.
Opportunities To Participate

As the premier meeting in functional neuroradiology, this is a perfect opportunity to showcase your company's products and services. Increase your company's exposure to attendees through one the following opportunities.

Unrestricted Educational Grants
Companies interested in providing an unrestricted educational grant to help offset the general expenses of the 9th Annual Meeting of the American Society of Functional Neuroradiology should contact David J. Mikulis, M.D. at 416/603-5800 ext. 5612 or mikulis@uhnres.utoronto.ca for further information. (Unrestricted educational grants require a written agreement of commercial supporters (WACS) to be signed. This agreement will be forwarded upon request.)

Benefits of Exhibiting
• Acknowledgement in the syllabus and on signage.
• One set of registrant mailing labels (sent one month prior to meeting). Please note: Registrant labels are to be used only for promoting involvement in the 9th Annual Meeting of ASFNR. A sample of the mailing must be sent to the ASFNR headquarters office for approval before labels will be sent.
• Printed list of registered attendees sent approximately one month after the meeting.

Platinum Level Exhibitor $12,000 each
• Unaccredited Lunch Workshop (Wed – Fri): (Scheduling first come, first serve)
• Acknowledgement in the syllabus and on signage
• Participation in the optional “From the Vendor’s Perspective” session
• Two complimentary registrations
• One table-top display or an 8’ x 10’ exhibit booth

Gold Level Exhibitor $11,000 each
• Unaccredited Breakfast How to Sessions (Wed – Fri): (Scheduling first come, first serve)
• Acknowledgement in the syllabus and on signage
• Participation in the optional “From the Vendor’s Perspective” session
• One complimentary registration
• One table-top display or an 8’ x 10’ exhibit booth

Silver Level Exhibitor $8,000 each
• Acknowledgement at the Welcome Reception in the Technical Exhibit Area on Wednesday, March 18, 2015
• Acknowledgement in the syllabus and on signage
• Participation in the optional “From the Vendor’s Perspective” session
• One complimentary registration
• One table-top display or an 8’ x 10’ exhibit booth

Bronze Level Exhibitor $5,000 each
• Exhibit Space in the Technical Exhibit Area (table-top display or an 8’ x 10’ exhibit booth)
• Participation in the optional “From the Vendor’s Perspective” session
• Acknowledgement in the syllabus and on signage
• One complimentary registration

Bookseller $500 each
• Exhibit Space in the Technical Exhibit Area (table-top display or an 8’ x 10’ exhibit booth)

Past Supporters:
• Bioscan, Inc.
• BraccoDiagnostics, Inc.
• Elekta Neuromag
• Elekta, Inc.
• Elsevier (Saunders/Mosby)
• GE Healthcare Technologies
• iCAD, Inc.
• Invivo Corporation
• Lippincott, Williams & Wilkins
• MR Instruments
• NordicNeuroLab, Inc.
• NUKEM GmbH
• Olea Medical USA
• Philips Healthcare
• Prism Clinical Imaging
• Resonance Technologies
• Siemens Healthcare
• Toshiba America Medical Systems, Inc.
• Vital Images, Inc.
Unofficial 
Social Functions, Promotional Events 
The American Society of Functional Neuroradiology must approve all social functions, hospitality suites and promotional events not officially part of the 9th Annual Meeting of the ASFNR.

Exhibit Schedule Information 
Each exhibitor must be registered. Exhibit badges may be picked up at the ASFNR registration desk. Exhibits must be set up by 5:00 PM on Tuesday, March 17, 2015 and removed by 2:00 PM Friday, March 20, 2015.

Tuesday, March 17, 2015 
Exhibitor Registration and Set-Up 3:00 PM to 5:00 PM

Wednesday, March 18, 2015 
Exhibits Open 7:00 AM to 5:00 PM

Thursday, March 19, 2015 
Exhibits Open 7:00 AM to 5:00 PM

Friday, March 20, 2015 
Exhibits Open 7:00 AM to 10:30 AM

Exhibit Tear Down 10:30 AM to 2:00 PM 
(Subject To Change)
Exhibitor/Sponsorship Application

Payment due at time of application.

Company Name  (Please list Company Name as it should appear in print and on signage/slides. Please print clearly.)

Company Address

Contact Name  Contact Phone  Contact Email

Registration fees are waived for the first representative. Additional representatives can register at the reduced rate of $425.00. If you need to register more than three representatives, please contact Educational Symposia directly.

Onsite Representative Name (Fee Waived)

Onsite Representative Name ($425)

Onsite Representative Name ($425)

CREDIT CARD TYPE:  

Card Number  Exp. Date

Name On Credit Card

Billing Address  City / State / Zip

EXHIBIT/SUPPORT OPPORTUNITIES

Unrestricted educational grants require a Written Agreement of Commercial Support be completed and returned. The form will be forwarded upon receipt of this application.

❑ Platinum Level Exhibitor: $12,000  
  (Please Select One:)  
  ❑ Wednesday Lunch Unaccredited Workshop  
  ❑ Thursday Lunch Unaccredited Workshop  
  ❑ Friday Lunch Unaccredited Workshop

❑ Gold Level Exhibitor: $11,000  
  (Please Select One:)  
  ❑ Wednesday Breakfast How To Session  
  ❑ Thursday Breakfast How To Session  
  ❑ Friday Breakfast How To Session

❑ Silver Level Exhibitor: $8,000  
  Welcome Reception in the Technical Exhibit Hall

❑ Bronze Level Exhibitor: $5,000  
  Exhibit Space Only

❑ Bookseller: $500

❑ Unrestricted Educational Grant  
  Amount: _________

Checks should be made payable to ASFNR and mailed to:  
Dian Ginsberg c/o Educational Symposia, 5620 West Sligh Avenue, Tampa, FL  33634-4490

Indemnity and Hold Harmless Agreement

It is hereby agreed that said company listed above will exhibit at the 9th Annual Meeting of the ASFNR for the duration of the meeting. It is further agreed that said company shall Indemnify, Defend and Hold Harmless ASFNR's and Educational Symposia's servants and employees from any and all lawsuits, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the hotel premises for said meeting.

Name (please type or print)  Title

Authorized Signature  Date

ASFNR TAX ID# 14-1913164
Rules and Regulations

Arrangements of Exhibits
Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All space is leased subject to these restrictions.

Display Requirements and Restrictions
American Society of Functional Neuroradiology retains the right to deny the exhibition of inappropriate items and products. Please contact Educational Symposia at 813.806.1000 or by email at ASFNR@edusymp.com with any questions.

Irregular Canvassing and Distribution of Advertising Matter
Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the ASFNR registration desk any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor’s booth.

Subletting of Space
No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

Uncontrollable Eventualities
American Society of Functional Neuroradiology will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).

Responsibility Agreement Form

Please read the following statements thoroughly and sign below. Exhibit Space cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while at Loews Ventana Canyon, and hereby waives any claim or demand it may have against Loews Ventana Canyon or its affiliates, the American Society of Functional Neuroradiology and Educational Symposia arising from such loss, theft or damage. In addition, the exhibitor agrees to defend, indemnify and hold harmless the American Society of Functional Neuroradiology, Educational Symposia and Loews Ventana Canyon and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney’s fees and costs, arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees subcontractors or agents.

We / I have read and agree to abide by all requirements, restrictions and obligations set forth in the 9th Annual Meeting of the ASFNR Exhibitor Information, the policies governing exhibitors, those on this application, and those which may be set forth in the future in connection with the 9th Annual Meeting of the ASFNR. We / I further acknowledge that the American Society of Functional Neuroradiology reserves the right to reject, at its discretion, any application to exhibit.

Company Name:

Authorized Signature

Title Date

Please return this form, along with the Exhibitor Application and credit card information (if applicable), by fax to (800) 344-0668 or email to ASFNR@edusymp.com.
Inspired by the Sonoran Desert outside Tucson, Arizona Loews Ventana Canyon opened in 1984 as the world’s first environmentally conceived resort as designated by Architectural Digest, the resort spans 93-acres of pristine desert. The property showcases more than 3,500 saguaro cacti, an 80-foot waterfall, 36 holes of golf and low-rise granite buildings that almost disappear against the Santa Catalina Mountain backdrop. Not one saguaro or any riparian habitat were impacted by the construction of the resort.

Nature remains an important part of the resort today. There’s a half-mile paved trail, “Window Walk,” behind the pool on the mountain side of the hotel that has a butterfly and tortoise exhibit and teaches guests about the Sonoran Desert. The trail also passes the base of the 80-foot waterfall, which flows into a koi pond behind the lobby. Another way to experience the desert in your free time is to explore the mile-long fitness trail which has 18 exercise stations. For serious hikers, there’s a 2.5 mile trail into the eponymous canyon along a boulder strewn trail that rises 1,000 feet above the resort. Two championship golf courses, two swimming pools, full service spa and salon, and fitness center round out the on-site activities.

A total of 398 guest rooms and suites, offer magnificent views of the Catalina mountains or golf course and city lights. Stretch out on a king-sized bed, relax in an oversized soaking tub, or indulge in Mother Nature’s nightly star show from the luxury of your private patio or balcony.

Our award-winning Chefs capture the unique flavors of the Southwest by using locally grown products and farm fresh ingredients in the Canyon Café, Bills Grill, Cascade or Flying V Restaurants. Our entire team looks forward to serving you during your upcoming meeting.

**Make Reservations**


or call 800-234-5117

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Loews
Ventana Canyon
Tucson, AZ

Special Discounted Group Rooms Rate

$199

Single and Double Rooms

Plus $10 Resort Fee – Per Room/Per Night

Resort Fee Includes:

- Premium Guest Room Internet
- Self-Parking
- Lake Side Fitness Center Access
- Yoga and Fitness Classes
- Unlimited Local Phone Calls
- Shuttle to Sabino Canyon
- One-Hour Tennis Court Rental

Remember to identify yourself as a registrant of the 9th Annual Meeting of the ASFNR in order to qualify for the special discounted group room rate.

Make your reservations as soon as possible as room block may sell out prior to the cut-off date of Monday, February 16, 2015. After this date, reservations will be accepted at the discretion of the hotel, on a space and rate available basis.

RESERVATIONS MUST BE MADE BEFORE FEBRUARY 16, 2015. Room rate is subject to applicable Pima County Room Tax, currently 12.05%. Subject to availability, group rate may be available three (3) days before and three (3) days after the Annual Meeting. Check in is 4 p.m.; Check out is 12 noon. Hotel requires a credit card at time of reservation. CANCELLATION: All “no show” reservations will be billed to the individual’s credit card. The cancellation of guaranteed reservations must be received twenty-four (24) hours prior to arrival in order to avoid a charge equal to one night’s room and applicable taxes.