



13th Annual Meeting of the
American Society of

Functional Neuroradiology

November 3 – 5, 2019

Hilton San Francisco Financial District
San Francisco, California



Exhibitor Prospectus

About The ASFNR

The American Society of Functional Radiology (ASFNR) is a professional, non-profit, medical society comprised of over 500 physicians and other health care providers with an interest not just in functional MRI, but also in everything that is cutting edge and on the forefront of neuroimaging. Founded in 2003, the ASFNR has a strong academic mission, providing intensive educational programming and promoting research in the field of advanced neuroimaging.

About The ASFNR Annual Meeting

The ASFNR's 13th Annual Meeting is the premier national event for advanced neuroimaging and will be held in San Francisco, California from November 3-5, 2019. There will be over 100 invited lecturers and moderators who are leaders in the field as well as in their practice settings. The 2018 meeting in San Diego, California drew over 200 registrants. The wide range of radiologists represented at the meeting includes specialists in adult and pediatric neuroradiology, a substantial number of general radiologists, as well as neurologists, neurosurgeons, physicists, neuropsychiatrists and psychologists, cognitive neuroscientists, biomedical engineers, clinical and research fellows, residents, doctoral and postdoctoral students, and radiology technologists. The 13th Annual Meeting will include sessions addressing:

- Artificial intelligence and machine learning in personalized medicine, image quality, and its application to diagnostic image interpretation
- Emerging imaging technologies such as PET-MRI, 7T imaging, magnetic particle imaging, and MR-guided focused ultrasound
- 3D printing
- Perfusion imaging, including DSC, DCE, ASL, and intravoxel incoherent motion, for stroke and brain tumor
- Advances in diffusion MR imaging including microstructural and microdynamic MR and updates on BOLD fMRI and resting state MRI, including but not limited to traumatic brain injury applications
- Neuropsychiatric MR imaging including addiction, connectivity, neurogenetics, and transcranial magnetic stimulation
- New insights into neurodegeneration, including the glymphatic system, cerebrovascular reactivity, iron, and microglia
- Emerging technology from rapid MR acquisitions, metabolic imaging and bioscales, and myelin mapping to advanced neuroimaging of the spine
- Pediatric neuroimaging centered on normal and abnormal connectivity from the neonatal period through adolescence
- Advanced neuroimaging for head and neck pathology

On Saturday, November 2, 2019, two optional workshops will be offered to those of you who decide to come a day early and spend the weekend in San Francisco:

- An optional hands-on workshop for the BOLD fMRI image processing for presurgical planning. Attendance for the workshop is limited to the first 30 registrants and this very popular workshop is typically sold out very early on.
- An optional AI workshop organized in collaboration with ASNR. Application for the AI workshop is limited to 20 registrants and will be through a competitive process organized by the ASNR. The first part of the workshop will be held during the ASNR meeting in Boston and the second and final part of the workshop and graduation will be held during the 13th Annual Meeting in San Francisco.

Scheduled refreshment breaks, as well as Sunday evening's Opening Reception, will be held in the technical exhibits area, allowing multiple opportunities for registrants to engage with exhibitors. All coffee breaks will occur with immediate adjacency to the exhibitors' booth. The Hilton San Francisco Financial District hotel features a prime location in downtown San Francisco, just across the street from Chinatown. San Francisco International Airport is located a short 14 miles south of San Francisco, and has direct flights from the large majority of airports across the country and internationally. We hope that you will join us at this outstanding medical societal event.

Hilton San Francisco
Financial District
San Francisco, California

FOR ACCOMMODATION INFORMATION

Please visit our website: www.asfnr.org

\$269 per
night
(single/double occupancy)

Reserve by **October 11, 2019**

SPONSORSHIP / EXHIBIT APPLICATION

Please e-mail your completed form to Letty Carroll at Lcarroll@edusymp.com

Sponsors have the opportunity to Exhibit at any level below. Should you choose to provide an Unrestricted Educational Grant, a Written Agreement of Commercial Support (WACS) form will need to be completed and returned 30 days prior the meeting.

Please Note: Vendor contact with registrants must be only to promote involvement in the ASFNR's 13th Annual Meeting. A sample of the communication must be sent to the ASFNR Headquarters Office for approval.

Diamond Level Exhibit

Includes up to 12-foot table-top exhibit display • Registration for the first three (3) company representatives (additional registration at \$400 per person)

\$25,000

Lunch & Learn How-To Session (Sun. or Mon.): Preferred Day _____ (Scheduled on a first-come, first-serve basis)

- 50-minute non-CME accredited session
- Sponsor may select topic/speaker with approval from the ASFNR
- Boxed lunch provided by ASFNR
- Acknowledgment on signage and syllabus
- Electronic list of registered attendees sent one month prior to the meeting.
- Electronic list of registered attendees sent approximately one month after the meeting.
- Two representatives from the Organization(s) providing Diamond Level support will be invited to the ExCom dinner.

ExCom Dinner Attendees _____

Platinum Level Exhibit

Includes up to 12-foot table-top exhibit display • Registration for the first three (3) company representatives (additional registration at \$400 per person)

\$15,000

Coffee Break with Presidents or Editors in Your Booth (Sun. AM or PM • Mon. PM • Tue. AM). Preferred Day _____ (Scheduled on a first-come, first-serve basis)

- 30-minute session with ASFNR presidents and/or AJNR editors in your booth to discuss with attendees.
- Acknowledgment on signage and syllabus
- Electronic list of registered attendees sent one month prior to the meeting.
- Electronic list of registered attendees sent approximately one month after the meeting.
- One representative from the Organization(s) providing Platinum Level support will be invited to the ExCom dinner.

ExCom Dinner Attendee _____

Gold Level Exhibitor

\$10,000

- Includes 6-foot table-top exhibit display
- Registration for the first two (2) company representatives. (additional registration at \$400 per person)
- Acknowledgment on signage and syllabus
- Printed list of registered attendees sent one month prior to the meeting.
- Printed list of registered attendees sent approximately one month after the meeting

Silver Level Exhibitor

\$7,500

- Includes 6-foot table-top exhibit display
- Registration for one (1) company representative. (additional registration at \$400 per person)
- Acknowledgment on signage and syllabus
- Printed list of registered attendees sent one month prior to the meeting.
- Printed list of registered attendees sent approximately one month after the meeting

Bronze Level Exhibitor

\$5,000

- Includes 6-foot table-top exhibit display
- Registration for one (1) company representative. (additional registration at \$400 per person)
- Acknowledgment on signage and syllabus

Bookseller

\$600

- Includes 6-foot table-top exhibit display

UNRESTRICTED EDUCATIONAL GRANTS

Companies interested in providing an unrestricted Educational Grant to help offset the general expenses of the ASFNR's 13th Annual Meeting should contact:
Letty Carroll at (813) 806-1040 or Lcarroll@edusymp.com for further information.

NOT ABLE TO ATTEND?

Companies not able to attend can still be recognized as a sponsor in all official onsite materials, including the syllabus and signage, with a contribution of at least \$1,000.

RESPONSIBILITY AGREEMENT - Please read the following statements thoroughly and sign below. Exhibit Space cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at the Hilton San Francisco Financial District, and hereby waives any claim or demand it may have against the Hilton San Francisco Financial District or its affiliates, the American Society of Functional Neuroradiology and Educational Symposia arising from such loss, theft or damage. In addition, the exhibitor agrees to indemnify, defend, and hold harmless the American Society of Functional Neuroradiology, Educational Symposia and the Hilton San Francisco Financial District and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees subcontractors or agents. We / I have read and agree to abide by all requirements, restrictions and obligations set forth in the above obligations set forth in the Rules and Regulations referenced on page 4. We / I further acknowledge that the American Society of Functional Neuroradiology reserves the right to reject, at its discretion, any application to exhibit.

Company Name _____ (Please list Company Name as it should appear in print and on signage/slides. Please print clearly.)

City / State / Zip _____

Contact Name _____

Contact Phone _____

Contact Email _____

CHECK PAYABLE TO: ASFNR and mailed to: Letty Carroll c/o Educational Symposia, 5620 West Sligh Avenue, Tampa, FL 33634-4490

CREDIT CARD TYPE: VISA MasterCard American Express Discover

*In order to process your registration we will need the security code on your credit card. If you have a MasterCard, Visa or Discover the 3 digit code will be found on the back of your card in the space provided for your signature (it will be the last 3 digits shown). American Express prints their 4 digit security code on the front of the card above the last digit of your AMEX number.

Card Number _____

Exp. Date _____

Security Code _____

Name On Credit Card _____

Billing Address (if different than above) _____

City / State / Zip _____

Authorized Signature _____

Date _____

ASFNR TAX ID# 14-1913164

Partial List of Past Participating Institutions:

Albert Einstein College of Medicine	Mayo Clinic Jacksonville	UNC School of Medicine
All Childrens Hospital	MCG	University of Alabama at Birmingham
Baltimore VA Medical Center	MD Anderson Cancer Center	University Hospital Basle
Bankstown-Lidcombe Hospital	Medical College of Georgia	University Medical Center
Baptist Hospital	Medical College of Wisconsin	University of California, Irvine
Baylor College of Medicine	Medical Imaging Ctr of S California	University of California, San Diego
Beaumont Hospital	Medical Numerics	University of California, San Francisco
Beth Israel-Deaconess Med Ctr	Medical University of South Carolina	University of Chicago
Biomedical Research Center	Memorial Sloan-Kettering Cancer Ctr.	University of Cincinnati
Boca Raton Regional Hospital	Miami Children's Hospital	University of Colorado
Brigham and Women's Hospital	Mid-South Imaging & Therapeutics	University of Iowa Hospitals & Clinics
Brooke Army Medical Center	MRI-CT Diagnostics	University of Kentucky
Caltech	Nassau Radiologic Group	University of Louisville
Cardinal MRI Center	National Neuroscience Institute	University of Louisville
Carle Clinic	Nationwide Children's Hospital	University of Manitoba
Catalina Radiology	New York University	University of Maryland
CDI	Northwestern University	University of Miami
CDPI Milti Imagem	Notus Neuropsychological Imaging	University of Missouri Healthcare
Cedars Sinai Medical Center	NYU Medical Center	University of New Mexico School of Medicine
Center for Functional MRI	Oregon Health & Science University	University of Oklahoma
Center for MR Research	Pavilion For Women	University of Pennsylvania School of Medicine
Central Illinois Radiological Associates	Penn State University	University of Rochester
Chang Gung Memorial Hospital	Phoenix Children's Hospital	University of Texas - Houston
Children's Hospital Boston	Prism Clinical Imaging, Inc.	University of Toledo
Children's Hospital Los Angeles	Psychology Software Tools	University of Toronto
Children's Hospital of Philadelphia	Queens University	University of Utah
Children's Hospital of Pittsburgh of UPMC	Rad Assoc. Medical Group	University of Vermont School of Medicine
Children's Hospital of Wisconsin	Radiology Assoc. of Berrien County	University of Virginia
Children's Medical Center Dallas	Radiology Waukesha S.C.	University of Washington
Children's Memorial Hospital	Research Imaging Institute	University of Wisconsin
Cincinnati Children's Hospital	Ronald Reagan UCLA Medical Center	University of Arizona
City of Hope Medical Center	Sheba Medical Center	University of IL at Chicago
Clinica Alemana	Sick Kids Hospital	University of Nebraska Medical Center
Columbia University Medical Center	Sinai Hospital of Baltimore	University of TX Southwestern Medical Center Dallas
Dana Farber Cancer Institute	SJHMC	UPMC Division of Neuroradiology
Duke University	Somascan, Inc.	UPMC Presbyterian
Edison Imaging Associates	Soroka University Medical Center	USC Keck School of Medicine
Emory University School of Medicine	Southern AZ VA Healthcare System	USC Medical Ctr
Feil Family Brain & Mind	Spectrum Health	UT MD Anderson Cancer Center
Research Inst	Stanford University	UVM MRI Center for Bio Medical Imaging
Froedtert Hospital/Medical College of WI	St. Jude Children's Research Hospital	Veterans Affairs
Fundacion Valle Del Lili	St. Lukes Hospital	Veterans Hospital, Tampa, FL
Gachon University	Stony Brook University	Wake Forest Baptist Medical Center
GE/Medical Numerics	Stryker	Wake Forest School of Medicine
Guerbet	Tel Aviv University	Wake Forest University School of Medicine
Henry Ford Hospital	Tereresonancia de Jalis co	Washington University School of Medicine
HUH MR Research	Temple University	Wayne State University
Imbio	The Catholic Univ of Korea - St Vincent	Yale University
Imperial College	The Toronto Western Hospital	
Independent Diagnostic Radiology	The University Health Network	
Indiana University School of Medicine	The Walton Centre NHS FT	
JFK Medical Center	Thomas Jefferson Univ Hospital	
Johns Hopkins School of Medicine	UAB	
King Abdulaziz Medical City	UCLA School of Medicine	
King Fahad Medical Center	UCLS School of Medicine	
Los Gatos MRI	UCSF	
Martini Ziekenhuis	USC Healthcare Consultation Ctr II	
Massachusetts General Hospital	UIC, Center for MR Research	
Mayo Clinic	UMDNJ/Newark	

The ASFNR's 13th Annual Meeting will provide you with the opportunity to:

- Market your company's products and services to a targeted audience
- Introduce new products and services
- Network with colleagues and establish new leads
- Exchange ideas for future innovation
- Maintain existing professional relationships
- Develop new professional relationships

Previous ASFNR Annual Meeting Sponsors/Exhibitors:

Bayer HealthCare	Flywheel	MR Instruments	Resonance Technologies
Bioscan, Inc.	GE Healthcare	NordicNeuroLab, Inc.	Siemens Healthineers
Bracco Diagnostics, Inc.	Guerbet LLC	NUKEM GmbH	Toshiba America Medical Systems, Inc.
Elekta Neuromag	iCAD, Inc.	Olea Medical USA	Vital Images, Inc.
Elekta, Inc.	Invivo Corporation	Philips Healthcare North America	Wolters Kluwer
Elsevier (Saunders/Mosby)	Lippincott Williams & Wilkins	Prism Clinical Imaging	

If you have any questions, please contact:

Max Wintermark, M.D., MAS, MBA President and Program Chair

Professor of Radiology
Chief of Neuroradiology
Department of Radiology, Neuroradiology Division
Stanford University
Stanford, CA

Phone: (650) 561-2164
mwinterm@stanford.edu

Letty Carroll Meeting Planner

American Society of Functional Neuroradiology
c/o Educational Symposia
5620 W. Sligh Ave.
Tampa, FL 33634

Phone: (813) 806-1040
Fax: (813) 806-1001
Lcarroll@edusymp.com

Exhibit Schedule

(Subject To Change)

Each exhibitor must be registered. Badges may be picked up at the ASFNR registration desk. Exhibits must be set up by 5:00pm on Saturday, November 2, 2019 and removed by 5:00pm Tuesday, November 5, 2019.

Saturday, November 2, 2019

Exhibitor Registration and Set-Up
3:00pm – 5:00pm

Sunday, November 3, 2019

Exhibits Open • 7:00am – 5:00pm

Monday, November 4, 2019

Exhibits Open • 7:00am – 5:00pm

Tuesday, November 5, 2019

Exhibits Open • 7:00am – 2:45pm
Exhibit Tear Down • 2:45pm – 5:00pm

Unofficial Social Functions, Promotional Events

The American Society of Functional Neuroradiology must approve all social functions, hospitality suites and promotional events not officially part of the ASFNR's 13th Annual Meeting.

Rules and Regulations

Arrangements of Exhibits

Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All space is leased subject to these restrictions.

Display Requirements and Restrictions

American Society of Functional Neuroradiology retains the right to deny the exhibition of inappropriate items and products. Please contact Educational Symposia with any questions by calling (813) 806-1000 or by email at ASFNR@edusymp.com.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the ASFNR registration desk any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor's booth.

Subletting of Space

No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

Uncontrollable Eventualities

American Society of Functional Neuroradiology will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).