



EXHIBITOR PROSPECTUS

15TH ANNUAL ASFNR MEETING

August 27th-30th, 2022

Pre Conference Workshops August 26th

Hyatt Regency Resort & Spa

Maui, Hawaii



15th Annual ASFNR Meeting

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Exhibitor Prospectus

About The ASFNR

The American Society of Functional Radiology (ASFNR) is a professional, non-profit, medical society comprised of over 500 physicians and other health care providers with an interest not just in functional MRI, but also in everything that is cutting edge and on the forefront of neuroimaging. Founded in 2003, the ASFNR has a strong academic mission, providing intensive educational programming and promoting research in the field of advanced neuroimaging.

About The ASFNR Annual Meeting

The ASFNR's 15th Annual Meeting is the premier national event for advanced neuroimaging and will be held in Maui, Hawaii August 27th-30th, 2022. There will be over 100 invited lecturers and moderators who are leaders in the field as well as in their practice settings. The 2021 meeting in Santa Fe, NM drew over 250 registrants. The wide range of radiologists represented at the meeting includes specialists in adult and pediatric neuroradiology, a substantial number of general radiologists, as well as neurologists, neurosurgeons, physicists, neuropsychiatrists and psychologists, cognitive neuroscientists, biomedical engineers, clinical and research fellows, residents, doctoral and postdoctoral students, and radiology technologists. The 15th Annual Meeting will include sessions addressing:

- Artificial intelligence and machine learning in personalized medicine image quality and its application to diagnostic image interpretation
- Emerging imaging technologies such as PET/MRI, ultra-low (<1T) and high-field (>3T) imaging, and MEG
- Perfusion imaging including DSC, DCE, and ASL for stroke and brain tumor imaging
- Updates on BOLD and resting state MRI including for a wide range of clinical applications
- New insights into neurodegeneration including the glymphatic system, cerebrovascular reactivity, iron, and microglia
- Adding value in neuroimaging, to include advances in rapid MR acquisition
- Intra-operative uses of MRI, including laser and focused ultrasound applications
- Advanced neuroimaging for head and neck pathology
- Artificial intelligence and machine learning in personalized medicine image quality and its application to diagnostic image interpretation

PRE-CONFERENCE WORKSHOPS | Friday, August 26th, 2022

Optional workshops offered at the ASFNR22 Meeting:

- Optional hands-on workshop for the BOLD fMRI image processing for pre surgical mapping.
- Member-initiated workshop, to be determined (previous topics included PET/MRI, MEG).
- AI workshop organized in collaboration with ASNR. The first part of the workshop is held during the ASNR meeting in New York.

ASFNR2022 | Maui

Hyatt Regency Maui Resort & Spa

200 Nohea Kai Dr, Lahaina, HI 96761

LODGING RATES STARTING AT \$340 per night++

Visit [ASFNR.org](https://www.asfnr.org) for more information

Reservation Deadline: August 7th, 2022

EXHIBIT LOCATION Maui Grand Ballroom

The exhibit hall is located just outside the main ballroom in t. Attendees will enjoy all refreshment breaks, Poster Presentation as well as Saturday evening's Opening Reception, allowing multiple opportunities for attendees to engage with exhibitors.

ASFNR22

SPONSOR LEVELS

| | \$25,000 DIAMOND | \$15,000 PLATINUM | \$10,000 GOLD | \$7,500 SILVER | \$5,000 BRONZE |
|---|---------------------|----------------------|------------------|-------------------|-------------------|
| Brunch & Learn How-To Session - 50-minute Non-CME accredited session (Scheduled on a first-come, first-serve basis) | ● | | | | |
| Coffee Break with Presidents or Editors in Your Booth (Scheduled on a first-come, first-serve basis) | | 30 min | 15 min | | |
| Acknowledgment on signage and mobile app | ● | ● | ● | ● | ● |
| Electronic list of registered attendees sent one month prior to the meeting with post-meeting follow-up. | ● | | | | |
| Printed list of registered attendees sent one month prior to the meeting. | ● | ● | ● | ● | |
| Registration for company representatives. (additional registration at \$400 per person) | 3 | 3 | 2 | 1 | 1 |
| Invitations to the ExCom Dinner | 2 | 1 | | | |
| 12-Foot exhibit table | ● | ● | | | |
| 6-Foot exhibit table | | | ● | ● | ● |

À LA CARTE "PRE-SYMPOSIUM"

\$5,000.00

Opportunity to sponsor the Bold Imaging Workshop or the Member Initiated Mini-symposium.

*Limited to four sponsorship opportunities.

The ASFNR's 15th Annual Meeting will provide you with the opportunity to:

- Market your company's products and services to a targeted audience
- Introduce new products and services
- Network with colleagues and establish new leads
- Exchange ideas for future innovation
- Maintain existing professional relationships
- Develop new professional relationships

Previous ASFNR Annual Meeting Sponsors/Exhibitors:

| | | | |
|---------------------------|-------------------------------|----------------------------------|----------------------------|
| Bayer HealthCare | GE Healthcare | Magnetic Insight | Resonance Technologies |
| BioGen | Guerbet LLC | MR Instruments | Siemens Healthineers |
| Bioscan, Inc. | Healthytix | Nines Inc. | Subtle Medical |
| BlueEarthDX | iCAD, Inc. | NordicNeuroLab, Inc. | Toshiba America Medical |
| Bracco Diagnostics, Inc. | Icometrix | NUKEM GmbH | Systems, Inc. |
| CorTechs Labs | Insightec | Olea Medical USA | Vital Images, Inc. Wolters |
| Elekta, Inc. | Invivo Corporation | Philips Healthcare North America | Kluwer |
| Elsevier (Saunders/Mosby) | Lippincott Williams & Wilkins | Prism Clinical Imaging | |
| Flywheel | | | |

If you have any questions, please contact:

Haris Sair, MD President-elect and Program Chair

Associate Professor of Radiology
Director, Division of Neuroradiology
The Russell H. Morgan Department of Radiology and Radiological Science
Johns Hopkins University School of Medicine
Faculty, The Malone Center for Engineering in Healthcare
The Whiting School of Engineering
Johns Hopkins University

Phone: 540-520-0922 | Email: hsair1@jhmi.edu

Michelle Christerson Meeting Planner

American Society of Functional Neuroradiology
c/o Trifecta Events Group

Phone: (650) 619-8001
Michelle@trifectaEG.com

Exhibit Schedule (Subject To Change)

Each exhibitor must be registered. Badges may be picked up at the ASFNR registration desk. Exhibits can be set after 2:00pm on Friday, August 26, 2022 and removed by 1:00 pm Tuesday August, 30th

Friday, August, 26th

Exhibitor Registration and Set-Up
2:00pm – 5:00pm

Saturday, August 27th

Exhibits Open • 6:00am – 1:00pm

Sunday August 28th

Exhibits Open • 6:00am – 1:00pm

Monday August 29th

Exhibits Open • 6:00am – 1:00pm

Tuesday August 30th

Exhibits Open • 6:00am – 1:00pm

Unofficial Social Functions, Promotional Events

The American Society of Functional Neuroradiology must approve all social functions, hospitality suites and promotional events not officially part of the ASFNR's 15th Annual Meeting.

Rules and Regulations

Arrangements of Exhibits

Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All space is leased subject to these restrictions.

Display Requirements and Restrictions

American Society of Functional Neuroradiology retains the right to deny the exhibition of inappropriate items and products. Please contact Trifecta Events Group with any questions by calling (650) 619-8001 or by email at Michelle@TrifectaEG.com

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the ASFNR registration desk any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor's booth.

Subletting of Space

No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

Uncontrollable Eventualities

American Society of Functional Neuroradiology will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).

Partial List of Past Participating Institutions:

| | | |
|---|---|---|
| Albert Einstein College of Medicine | Mayo Clinic Jacksonville | UNC School of Medicine |
| All Childrens Hospital | MCG | University of Alabama at Birmingham |
| Baltimore VA Medical Center | MD Anderson Cancer Center | University Hospital Basle |
| Bankstown-Lidcombe Hospital | Medical College of Georgia | University Medical Center |
| Baptist Hospital | Medical College of Wisconsin | University of California, Irvine |
| Baylor College of Medicine | Medical Imaging Ctr of S California | University of California, San Diego |
| Beaumont Hospital | Medical Numerics | University of California, San Francisco |
| Beth Israel-Deaconess Med Ctr | Medical University of South Carolina | University of Chicago |
| Biomedical Research Center | Memorial Sloan-Kettering Cancer Ctr. | University of Cincinnati |
| Boca Raton Regional Hospital | Miami Children's Hospital | University of Colorado |
| Brigham and Women's Hospital | Mid-South Imaging & Therapeutics | University of Iowa Hospitals & Clinics |
| Brooke Army Medical Center | MRI-CT Diagnostics | University of Kentucky |
| Caltech | Nassau Radiologic Group | University of Louisville |
| Cardinal MRI Center | National Neuroscience Institute | University of Manitoba |
| Carle Clinic | Nationwide Children's Hospital | University of Maryland |
| Catalina Radiology | New York University | University of Miami |
| CDI | Northwestern University | University of Missouri Healthcare |
| CDPI Milti Imagem | Notus Neuropsychological Imaging | University of New Mexico School of Medicine |
| Cedars Sinai Medical Center | NYU Medical Center | University of Oklahoma |
| Center for Functional MRI | Oregon Health & Science University | University of Pennsylvania School of Medicine |
| Center for MR Research | Pavilion For Women | University of Rochester |
| Central Illinois Radiological Associates | Penn State University | University of Texas - Houston |
| Chang Gung Memorial Hospital | Phoenix Children's Hospital | University of Toledo |
| Children's Hospital Boston | Prism Clinical Imaging, Inc. | University of Toronto |
| Children's Hospital Los Angeles | Psychology Software Tools | University of Utah |
| Children's Hospital of Philadelphia | Queens University | University of Vermont School of Medicine |
| Children's Hospital of Pittsburgh of UPMC | Rad Assoc. Medical Group | University of Virginia |
| Children's Hospital of Wisconsin | Radiology Assoc. of Berrien County | University of Washington |
| Children's Medical Center Dallas | Radiology Waukesha S.C. | University of Wisconsin |
| Children's Memorial Hospital | Research Imaging Institute | University of Arizona |
| Cincinnati Children's Hospital | Ronald Reagan UCLA Medical Center | University of IL at Chicago |
| City of Hope Medical Center | Sheba Medical Center | University of Nebraska Medical Center |
| Clinica Alemana | Sick Kids Hospital | University of TX Southwestern Medical Center Dallas |
| Columbia University Medical Center | Sinai Hospital of Baltimore | UPMC Division of Neuroradiology |
| Dana Farber Cancer Institute | SJHMC | UPMC Presbyterian |
| Duke University | Somscan, Inc. | USC Keck School of Medicine |
| Edison Imaging Associates | Soroka University Medical Center | USC Medical Ctr |
| Emory University School of Medicine | Southern AZ VA Healthcare System | UT MD Anderson Cancer Center |
| Feil Family Brain & Mind | Spectrum Health | UVM MRI Center for Bio Medical Imaging |
| Research Inst | Stanford University | Veterans Affairs |
| Froedtert Hospital/Medical College of WI | St. Jude Children's Research Hospital | Veterans Hospital, Tampa, FL |
| Fundacion Valle Del Lili | St. Lukes Hospital | Wake Forest Baptist Medical Center |
| Gachon University | Stony Brook University | Wake Forest School of Medicine |
| GE/Medical Numerics | Stryker | Wake Forest University School of Medicine |
| Guerbet | Tel Aviv University | Washington University School of Medicine |
| Henry Ford Hospital | Teleresonancia de Jalis co | Wayne State University |
| HUH MR Research | Temple University | Yale University |
| Imbio | The Catholic Univ of Korea - St Vincent | |
| Imperial College | The Toronto Western Hospital | |
| Independent Diagnostic Radiology | The University Health Network | |
| Indiana University School of Medicine | The Walton Centre NHS FT | |
| JFK Medical Center | Thomas Jefferson Univ Hospital | |
| Johns Hopkins School of Medicine | UAB | |
| King Abdulaziz Medical City | UCLA School of Medicine | |
| King Fahad Medical Center | UCLS School of Medicine | |
| Los Gatos MRI | UCSF | |
| Martini Ziekenhuis | USC Healthcare Consultation Ctr II | |
| Massachusetts General Hospital | UIC, Center for MR Research | |
| Mayo Clinic | UMDNJ/Newark | |

SPONSORSHIP / EXHIBIT APPLICATION

Please e-mail your completed form to Michelle Christierson at Michelle@TrifectaEG.com

Sponsors have the opportunity to Exhibit at any level below. Should you choose to provide an Unrestricted Educational Grant, a Written Agreement of Commercial Support (WACS) form will need to be completed and returned 30 days prior the meeting.

Please Note: Vendor contact with registrants must be only to promote involvement in the ASFNR's 15th Annual Meeting. A sample of the communication must be sent to the ASFNR Headquarters Office for approval.

Diamond Level Exhibit

Includes up to 12-foot table-top exhibit display • Registration for the first three (3) company representatives (additional registration at \$400 per person)

☐ **\$25,000**

Brunc & Learn How-To Session (Fri, Sat or Sun.): Preferred Day _____ (Scheduled on a first-come, first-serve basis)

- 50-minute non-CME accredited session
- Sponsor may select topic/speaker with approval from the ASFNR
- Boxed lunch provided by ASFNR
- Acknowledgment on signage and syllabus
- Electronic list of registered attendees sent one month prior to the meeting with post meeting follow-up.
- Two representatives from the Organization(s) providing Diamond Level support will be invited to the ExCom dinner.

ExCom Dinner Attendees _____

Platinum Level Exhibit

Includes up to 12-foot table-top exhibit display • Registration for the first three (3) company representatives (additional registration at \$400 per person)

☐ **\$15,000**

Coffee Break with Presidents or Editors in Your Booth (Sun. AM or PM • Mon. PM • Tue. AM). Preferred Day _____ (Scheduled on a first-come, first-serve basis)

- 30-minute session with ASFNR presidents and/or AJNR editors in your booth to discuss with attendees.
- Acknowledgment on signage and syllabus
- Electronic list of registered attendees sent one month prior to the meeting.
- Electronic list of registered attendees sent approximately one month after the meeting.
- One representative from the Organization(s) providing Platinum Level support will be invited to the ExCom dinner.

ExCom Dinner Attendee _____

Gold Level Exhibitor

☐ **\$10,000**

- Includes 6-foot table-top exhibit display
- Registration for the first two (2) company representatives. (additional registration at \$400 per person)
- Acknowledgment on signage and syllabus
- Printed list of registered attendees sent one month prior to the meeting.
- Printed list of registered attendees sent approximately one month after the meeting

Silver Level Exhibitor

☐ **\$7,500**

- Includes 6-foot table-top exhibit display
- Registration for the one (1) company representative. (additional registration at \$400 per person)
- Acknowledgment on signage and syllabus
- Printed list of registered attendees sent one month prior to the meeting.
- Printed list of registered attendees sent approximately one month after the meeting

Bronze Level Exhibitor

☐ **\$5,000**

- Includes 6-foot table-top exhibit display
- Registration for one (1) company representative. (additional registration at \$400 per person)
- Acknowledgment on signage and syllabus

À la carte "Pre-Mini Symposium"

☐ **\$5,000**

- Opportunity to sponsor the Bold imaging Workshop or the Member initiated Mini symposium.
- Limited to four sponsorship opportunities.

UNRESTRICTED EDUCATIONAL GRANTS

Companies interested in providing an unrestricted Educational Grant to help offset the general expenses of the ASFNR's 15th Annual Meeting should contact: Michelle Christierson at (650) 619-8001 or Michelle@TrifectaEG.com for further information.

NOT ABLE TO ATTEND?

Companies not able to attend can still be recognized as a sponsor in all official onsite materials, including the syllabus and signage, with a contribution of at least \$1,000.

RESPONSIBILITY AGREEMENT - Please read the following statements thoroughly and sign below. Exhibit Space cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at the Hyatt Regency Maui and hereby waives any claim or demand it may have against the Hyatt Regency Maui or its affiliates, the American Society of Functional Neuroradiology and Trifecta Events Group arising from such loss, theft or damage. In addition, the exhibitor agrees to indemnify, defend, and hold harmless the American Society of Functional Neuroradiology, Trifecta Events Group and the Hyatt Regency Maui and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees subcontractors or agents. We / I have read and agree to abide by all requirements, restrictions and obligations set forth in the above obligations set forth in the Rules and Regulations referenced on page 4. We / I further acknowledge that the American Society of Functional Neuroradiology reserves the right to reject, at its discretion, any application to exhibit.

Company Name _____ (Please list Company Name as it should appear in print and on signage/slides. Please print clearly.)

City / State / Zip _____

Contact Name _____

Contact Phone _____

Contact Email _____

CHECK PAYABLE TO: ASFNR and mailed to: **American Society of Functional Neuroradiology | 800 Enterprise Dr, Ste 205 | Oak Brook, IL 60523-4216**

CREDIT CARD TYPE: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

*In order to process your registration we will need the security code on your credit card. If you have a MasterCard, Visa or Discover the 3 digit code will be found on the back of your card in the space provided for your signature (it will be the last 3 digits shown). American Express prints their 4 digit security code on the front of the card above the last digit of your AMEX number.

Card Number _____

Exp. Date _____

Security Code _____

Name On Credit Card _____

Billing Address (if different than above) _____

City / State / Zip _____

Authorized Signature _____

Date _____

ASFNR TAX ID# 14-1913164