



6th Annual Meeting of the



American Society of
**Functional
Neuroradiology**

Exhibitor Prospectus

March 7 – 9, 2012
Rosen Shingle Creek • Orlando, Florida

About The Meeting

The American Society of Functional Neuroradiology (ASFNR) is proud to present its *6th Annual Meeting*. This 2 ½ day meeting will feature a series of focused sessions with didactic lectures and panel discussions by nationally recognized experts, and original research in the form of oral and poster presentations. On Tuesday, March 6, 2012, there will be a half-day pre-meeting “Hands on Workshop” for BOLD fMRI image processing.

A broad range of cutting-edge topics in functional neuroradiology, including BOLD functional brain mapping, diffusion, diffusion tensor, perfusion, permeability, susceptibility weighted imaging, PET, MRS and molecular/metabolic imaging will be featured. Details on physical principles, techniques, as well as clinical applications of these state-of-the-art and emerging technologies will be discussed along with practical suggestions for implementation in a clinical practice setting. The scientific program will consist of tracks of basic and advanced imaging methodology to characterize CNS lesions with individual techniques as well as a multimodality approach. There will be three study group sessions: Diffusion/Perfusion, Molecular Imaging, and BOLD fMRI. A review of cutting-edge special topics from a multimodality perspective and emerging functional techniques will also be presented.

Target Audience

This CME activity is intended to educate neuroradiologists, neurosurgeons, neurologists, neuropsychologists, cognitive neuroscientists, as well as fellows, residents, doctoral and post-doctoral students in these fields, and MR technologists.



Opportunities To Participate....

As the premier meeting in functional neuroradiology, this is a perfect opportunity to showcase your company's products and services. The ASFNR 6th Annual Meeting is targeted to neuroradiologists, neurosurgeons, neurologists, neuropsychologists, cognitive neuroscientists and MR technologists as well as fellows, residents, doctoral and post-doctoral students in these fields.

Increase your company's exposure to attendees through one of the following opportunities:

Sponsorship Opportunities

How-To Sessions

- Two Breakfast How-To Sessions on March 8 and 9, 2012
- Two Lunch How-To Sessions on March 7 and 8, 2012

Those companies sponsoring a Breakfast or Lunch How-To Session will receive:

- Acknowledgement in the Syllabus and on signage
- One complimentary registration*

Cost: Breakfast: How-To Session only – **\$8,500**;
with exhibit space – **\$11,000**
Lunch: How-To Session only – **\$9,500**;
with exhibit space – **\$12,000**

Welcome Reception in the Technical Exhibit Area

The sponsor of the March 7, 2012 Welcome Reception will receive:

- Acknowledgement in the Syllabus and on signage
- One complimentary registration*

Cost: **\$5,000**

Other Opportunities

Exhibit Space in Technical Exhibit Area

Companies not providing sponsorship can reserve space in the Technical Exhibit area. Exhibiting companies will receive:

- One 8-foot draped table and one chair
- Acknowledgement in the Syllabus and on signage
- Participation in optional "From the Vendor's Perspective" session
- One complimentary registration*

(Table top display or 8'x10' booth display acceptable.)

Cost: **\$5,000** with participation in optional "From the Vendor's Perspective" session

Cost: **\$4,500** without participation in optional "From the Vendor's Perspective" session

Unrestricted Educational Grants to help offset the general expenses of the meeting. Those companies providing an Unrestricted Educational Grant will receive:

- Acknowledgement in the Syllabus and on signage
- One complimentary registration*

Cost: **\$2,500**

*Additional representatives can register at a fee of \$425 per person

Benefits of Sponsorship:

- Acknowledgement in the Syllabus and on signage.
- One set of registrant mailing labels, upon request (sent approximately one month prior to Meeting).
Please Note: Registrant labels are to be used only for promoting involvement in the ASFNR 6th Annual Meeting. A sample of the mailing must be sent to the ASFNR headquarters office for approval before labels will be sent.
- Printed list of registered attendees sent approximately one month after the Meeting.



Past Sponsors & Exhibitors

- Avotec, Inc.
- Bioscan, Inc.
- Bracco Diagnostics, Inc.
- Elekta Neuromag
- Elekta, Inc.
- Elsevier (Saunders / Mosby)
- GE Healthcare Technologies
- iCAD, Inc.
- Invivo Corporation
- Lippincott, Williams & Wilkins
- NordicNeuroLab, Inc.
- NUKEM GmbH
- Philips Healthcare
- PhotoDetection Systems Inc.
- Prism Clinical Imaging
- Resonance Technologies
- Siemens Medical Solutions USA, Inc.
- Vital Images, Inc.

If you have any questions, contact:

Monica McCommon, Meeting Planner

American Society of Functional Neuroradiology

c/o Educational Symposia

5620 W. Sligh Ave. • Tampa, FL 33634

(813) 806-1062 Direct / (813) 806-1001 Fax

Lmcommon@edusymp.com

Ken Cammarata, Business Manager

American Society of Functional Neuroradiology

2210 Midwest Rd., Suite 207 • Oak Brook, IL 60523-8205

(630) 574-0220 Ext. 226 Direct / (630) 574-0661 Fax

kcammarata@asnr.org

Unofficial Social Functions, Promotional Events

The American Society of Functional Neuroradiology must approve all social functions, hospitality suites and promotional events not officially part of the ASFNR *6th Annual Meeting*.

Partial List of Past Participating Institutions:

- Albert Einstein College of Medicine
- Baptist Hospital
- Baylor College of Medicine
- Biomedical Research Center
- Caltech
- Cardinal MRI Center
- Carle Clinic
- Catalina Radiology
- CDI
- Cedars Sinai Medical Ctr.
- Center for MR Research
- Children's Hospital Los Angeles
- Children's Hospital of Philadelphia
- Children's Hospital of WI
- Children's Hospital of Pittsburgh of UPMC
- Children's Medical Ctr. Dallas
- Children's Memorial Hospital
- Cincinnati Children's Hospital
- City of Hope Medical Center
- Columbia University Medical Center
- Duke University Medical Center
- Edison Imaging Associates
- Emory University School of Medicine
- Froedtert Hospital/Medical College of WI
- Indiana University School of Medicine
- JFK Medical Ctr.
- Johns Hopkins School of Medicine
- King Fahad Medical Center
- Massachusetts General Hospital
- Los Gatos MRI
- Mayo Clinic
- Mayo Clinic Jacksonville
- MCG
- MD Anderson Cancer Ctr.
- Medical College of Georgia
- Medical College of Wisconsin
- Medical Numerics
- Medical Univ. of SC
- Memorial Sloan-Kettering Cancer Ctr.
- Miami Children's Hospital
- Mid South Imaging & Therapeutics
- Nassau Radiologic Group
- National Neuroscience Institute
- Nationwide Children's Hospital
- Notus Neuropsychological Imaging
- NYU Medical Center
- Oregon Health & Science University
- Penn State University
- Phoenix Children's Hosp.
- Psychology Software Tools
- Queens University

Exhibit Schedule

(Schedule Subject To Change)

Tuesday, March 6, 2012

Exhibitor Registration and Set-up

3:00 PM to 5:00 PM

Wednesday, March 7, 2012

Exhibits Open

7:00 AM to 5:00 PM

Thursday, March 8, 2012

Exhibits Open

7:00 AM to 5:00 PM

Friday, March 9, 2012

Exhibits Open

7:00 AM to 10:30 AM

Exhibit Tear Down

10:30 AM to 2:00 PM

Exhibitor Registration, Exhibit Set-up and Dismantling

Each exhibitor must be registered. Exhibitor badges may be picked up at the ASFNR registration desk. Exhibits must be set up by 5:00 PM Tuesday, March 6, 2012 and removed by 2:00 PM Friday, March 9, 2012.

- Radiology Assoc. of Berrien County
- Rad Assoc. Medical Grp.
- Radiology Waukesha S.C.
- Sinai Hospital of Baltimore
- SJHMC
- Somasca, Inc.
- Soroka University Medical Center
- Southern AZ VA Healthcare System
- Spectrum Health
- St. Jude Children's Research Hospital
- Stanford University
- Stony Brook University
- Temple University
- The Toronto Western Hospital
- UCLA School of Medicine
- UCSF
- UIC, Center for MR Research
- UMDNJ/Newark
- UNC School of Medicine
- Univ. of Arizona
- Univ. of IL at Chicago
- Univ. of Nebraska Medical Center
- University Hospital Basle
- University of California, San Diego
- University of Chicago
- University of Cincinnati
- University of Maryland
- University of Missouri Healthcare
- University of New Mexico School of Medicine
- University of Pennsylvania School of Medicine
- University of Utah
- University of Rochester
- UT MD Anderson Cancer Ctr.
- University of Texas - Houston
- University of Toronto
- University of Vermont School of Medicine
- University of Virginia
- University of Washington
- University of Wisconsin
- UPMC Division of Neuroradiology
- USC Keck School of Medicine
- Wake Forest University School of Medicine
- Yale University

Exhibitor/Sponsorship Application

Payment due at time of application.

Company Name _____
Please list Company Name as it should appear in print and on signage. Please print clearly.

Contact Name _____ Onsite Representative: _____
(If different from contact name.)

Contact Phone _____ Contact Email _____

Credit Card Type:    

Credit Card Number _____ Expiration Date _____

Name On Credit Card _____

Billing Address _____

City _____ State _____ Zip _____

- Exhibit Only Fee - **\$5,000** (**with** participation in optional "From the Vendor's Perspective" session)
- Exhibit Only Fee - **\$4,500** (**without** participation in optional "From the Vendor's Perspective" session)
- Exhibit Only Fee - Booksellers - **\$500**

Sponsorship Opportunities

Breakfast How-To Session:

How-To Session only – \$8,500

How-To Session with exhibit – \$11,000

Lunch How-To Session:

How-To Session only – \$9,500

How-To Session with exhibit – \$12,000

Welcome Reception – \$5,000

Unrestricted Educational Grant – \$2,500

Support at level higher than exhibit only requires a Written Agreement of Commercial Support be completed and returned. The form will be forwarded upon receipt of this application.

Check should be made payable to the ASFNR and mailed to: Monica McCommon, Meeting Planner
c/o Educational Symposia, 5620 West Sligh Avenue, Tampa, FL 33634-4490

Upon receipt of this application an Exhibitor Information Form will be sent to you with hotel contact information, electrical service request, and shipping instructions.

Indemnity and Hold Harmless Agreement

It is hereby agreed that said company listed above will exhibit at the ASFNR *6th Annual Meeting* for the duration of the meeting. It is further agreed that said company shall Indemnify, Defend and Hold Harmless the ASFNR's and Educational Symposia's servants and employees from any and all lawsuits, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the hotel premises for said meeting.

Name (please type or print) _____ Title _____

Authorized Signature _____ Date _____

ASFNR TAX ID# 14-1913164

Rules and Regulations

Arrangements of Exhibits

Exhibits should not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. Exhibitor is responsible for damage to property (see Responsibility Agreement Form). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. All space is leased subject to these restrictions.

Display Requirements and Restrictions

American Society of Functional Neuroradiology retains the right to deny the exhibition of inappropriate items and products. Please contact Monica McCommon at 813.806.1062 or by email at Lmcccommon@edusymp.com with any questions.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the ASFNR registration desk any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. No circulars or advertising matter of any description shall be distributed except from the exhibitor's booth.

Subletting of Space

No subletting of space will be permitted. Each firm represented in the exhibit must sign the Exhibit Application and Responsibility Agreement Form. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refunds will be made.

Uncontrollable Eventualities

American Society of Functional Neuroradiology will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike, or any other emergencies of that nature but does not guarantee or insure the exhibitor against loss by reason thereof (see Responsibility Agreement Form).

Responsibility Agreement Form

Please read the following statements thoroughly and sign below. Exhibit Space cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while at Rosen Shingle Creek, and hereby waives any claim or demand it may have against Rosen Shingle Creek or its affiliates, the American Society of Functional Neuroradiology and Educational Symposia arising from such loss, theft or damage. In addition, the exhibitor agrees to defend, indemnify and hold harmless the American Society of

Functional Neuroradiology, Educational Symposia and Rosen Shingle Creek and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees subcontractors or agents.

We / I have read and agree to abide by all requirements, restrictions and obligations set forth in the ASFNR 6th Annual Meeting Exhibitor Information, the policies governing exhibitors, those on this application, and those which may be set forth in the future in connection with the ASFNR 6th Annual Meeting. We / I further acknowledge that the American Society of Functional Neuroradiology reserves the right to reject, at its discretion, any application to exhibit.

Company Name: _____

Authorized Signature: _____

Please Print Name: _____

Title: _____ Date: _____

Please return this form, along with the Exhibitor Application and credit card information (if applicable), by fax to (813) 806-1001 or email to Lmcccommon@edusymp.com.

Accommodations

Rosen Shingle Creek Hotel

Rosen Shingle Creek Hotel, located on Universal Boulevard, is situated on 230 acres of lush landscape. Central Florida's most luxurious meeting destination, the history of Shingle Creek reveals the captivating tale of how its majestic cypress trees provided some much needed shelter for early settlers and their homes. Today, our stunning grand lobby welcomes you into a world of lavish choices, complete with luxury accommodations, enticing restaurants and a championship golf course.

Our 1,500 guest rooms offer luxurious first-class settings that capture the resort environment. Capitalizing on Rosen Shingle Creek's elevation, our guest rooms offer a stunning view of the golf course or recreation areas often an incomparable setting - from the perfectly manicured fairways and greens to the picturesque creek, magnificent cypress trees, and lush natural vegetation. For vacationers or meeting guests, it's hard to imagine a better way to start the day than with the view from these rooms.

You'll find everything from the Orange County Convention Center, Universal Orlando, SeaWorld® Adventure Park to a variety of other Orlando, Florida attractions nearby. And because we are conveniently located just off of Universal Boulevard, Orlando's meetings, conventions, and popular attractions are all within reach.



Make your reservation as soon as possible as our room block may sell out prior to the cut-off date of February 6, 2012. After this date, reservations will be accepted at the discretion of the hotel, on a space and rate available basis.

Remember to identify yourself as a registrant of the 6th Annual ASFNR Meeting in order to qualify for the special discounted group room rate.

ACCOMMODATIONS

Call for Reservations: (866) 996-6338

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Rosen Shingle Creek • Orlando, Florida • March 6 - 9, 2012

Name _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Daytime Phone _____ Fax _____
 Date of Arrival _____ Time of Arrival _____ Date of Departure _____ Time of Departure _____
 I prefer to pay with the following credit card the amount of first night's stay, plus tax:
 Card Number _____ Expiration Date _____
 Card Security Code* _____ **MasterCard, Visa and Discover: The last 3 Digits printed in signature space on card back. American Express: 4 Digits above account number on card front.
 Authorization Signature _____
 (Your signature is your authorization to charge this credit card)

SPECIAL DISCOUNTED GROUP ROOM RATE:

Single/Double Occupancy
\$189.00 Per Night

CHECK PREFERENCES:

Non-Smoking

King Bed 2 Queen Beds

Reservations must be made by February 6, 2012. Group room rates may be available three (3) days prior and after meeting, subject to availability and confirmation by the hotel. Please note that these rates do not reflect the current state and local taxes, currently 12.5% and 1% Orange County Convention Center surcharge (all taxes subject to change). More than 2 people subject to additional charge of \$20 per person per night. Children seventeen (17) years and under stay free when sharing with an adult utilizing existing bedding. Individual departure dates will be reconfirmed upon check-in. Changes should be made at that time. Changes made thereafter will result in a \$50 fee. Check-in is 3pm; Check-out is 11am.

Deposit: To reserve your room using a credit card, you may call reservations at (866) 996-6338. Credit cards will be charged one night's room plus tax. Remember to identify yourself as a registrant of the 6th Annual ASFNR Meeting in order to qualify for the special discounted group room rates. **Cancellation:** Individual deposits are refundable if cancelled up to five (5) days prior to arrival. Please note: There are three (3) Rosen Hotels. The American Society of Functional Neuroradiology is being held at the Rosen Shingle Creek on Universal Boulevard. Call Professional Travel (official travel agency) at (800) 237-7230 (toll free U.S. and Canada) or (813) 806-1050 (direct) if you have any questions or problems making your hotel reservations or prefer alternate accommodations. Please photocopy this form for additional registrants.



www.asfnr.org